How open data on land rights can improve global food security & nutrition

Land Portal & GODAN Action

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Introduction

- What is the Land Portal?
 - Improving Access to Information
 - Capacity

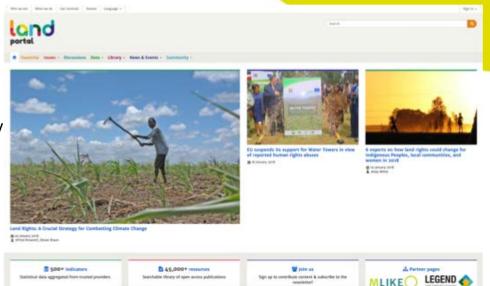
Building

Prov

GODAN Action -> land data in 2018











Why are land rights important for agriculture & nutrition?

- 70% of land worldwide is unregistered;
- Secure rights to land are literally and figuratively at the foundation of agriculture & nutrition challenges
 - 0 Long-term investments;
 - Agricultural productivity; 0
 - Access to financial services;
 - Key to climate change adaptation; 0
 - Empowering women & communities.
 - Decrease conflicts
- Importance of land rights for sustainable development increasingly recognized globally
 - **Sustainable Development Goals**
- The challenge of documenting land rights



A woman holding her land certificate in rural Zambia. © Jeremy Green, World Bank







SDGs & Land Data Momentum

- Inclusion of land-indicators in SDGs created unprecedented momentum around data collection & monitoring;
- Official SDGs process vs. Alternative Data Sources;
- Positive drive among global civil society to:
 - Monitor progress themselves;
 - Create additional indicators.
- Open Data as tool to coordinate, harmonize & avoid duplications.



https://landportal.org/book/sdgs



Leveraging SDGs momentum

- Leveraging momentum around data to wider discussions around:
 - Each step of the data cycle;
 - The information ecosystem and everyone's respective roles & expertises within that;
 - Inclusive & democratized data.
- Not only monitoring data for "monitoring sake", but also using data to generate meaningful & positive change on the ground.



Partnership for Action workshop targeting infomediaries, March 2018, Washington, D.C.







GODAN Action Land Data topic

- Global actions vs. local needs
- Aggregator vs. local information provider
- Data collectors vs. data users
- Key questions for 3 aggregator use cases
- Do global/regional/local data collection efforts meet needs of local data providers in realizing the SDGs?
- 2) What are the ethical implications (privacy, competition, sensitivity of data) for local information providers to be visible on global/regional aggregator platforms?







Land Data & Open Data: a paradox?

- What about the 'Open'-part of Open Data?
- Land Tenure Data is sensitive & controversial
 - A lot of incentive (for individuals, communities & governments) to keep the data closed.
- LP's awareness raising & capacity building also focuses on that:
 - Not all data should be open by default;
 - Consider responsible data publishing (anonymizing, licensing, restrictive access → data management plans);
 - Consider responsible data use.
- Everyone dealing with data should always consider their role & consequences of their contributions in the overall information ecosystem



Ruth Suehle for opensource.com





Expected outcome of Land Data topic

- Increased understanding & concrete recommendations how global/regional data collection efforts align with local needs to secure land rights;
- Increased awareness & thinking for open data sector that making data open should not be an end goal
- And realize that making data open can do harm instead of good:
 - O Data does not always have to be 100% open to be able to act and impact meaningful change.



United Nations Photo (Flickr / Creative Commons)





Thank you!

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